

Bill Burke
CEO/President Global Packaging/Manufacturing



Mr. Burke is an accomplished CEO/President with demonstrated success working within foreign owned, private equity and public corporate structures. He is a results driven leader that creates value with a keen focus on growth, cost reduction and excellent customer service.

Bill is a global executive with extensive experience in packaging and industrial manufacturing sectors servicing some of the world's most well-known food, beverage and consumer products companies. He is a strategic thinker with hands on operational knowledge, complimented with strong financial, marketing and general management skills.

Most recently he launched a business that providing advisory services for strategy development, M&A support and productivity initiatives. Prior to that role he was President and COO of Nordenia USA, Inc. a US based German owned middle market manufacturer of flexible packaging

and advanced technical films. During his tenure at Nordenia, revenues were increased by over 80% with commensurate increase in earnings. These results were achieved by implementing a market driven strategy, launching new products, cost containment and process improvement initiatives.

His prior experience includes President and CEO of the Specialty Packaging Group, a private equity owned manufacturer of cosmetic products and plastic packaging; President and CEO of Schmalbach Lubeca Plastic Containers USA, Inc. a \$600 million manufacturer of plastic containers for food and beverages; and White Cap USA, Inc. a \$200 million manufacturer of plastic and metal closures for hermetically sealed foods and beverages.

Bill Burke is a performance driven CEO, Change Agent and Sales Growth Champion with a successful record creating value through growth, cost containment and excellent customer service.

In these roles Mr. Burke has successfully led initiatives that created organic growth, completed acquisitions, implemented significant organizational change processes, restructurings, plant start-ups and rationalizations, implemented ERP systems and enhanced the talent levels of the management teams. Significant value creation was realized as a result.

His educational credentials include an MBA from The University of Chicago with concentrations in economics, finance and international business and a BS degree with dual major in economics and finance from The University of Illinois at Chicago.

**Find out more about Bill at www.linkedin.com/in/billburke2
Contact him directly at 847.436.3310 or bburke@elaint.com
www.elaint.com**