

Dean Abrassart
Strategic C-Level Business Leader/General Manager
Who Knows How to Create Value



Dean Abrassart is an experienced executive and entrepreneur who will aggressively develop and profitably commercialize technology by skillfully evaluating innovative opportunities, creating strategic and actionable business plans, and lead the implementation of multi-functional, milestone-driven projects.

C-Level, Business Development, Sales, Marketing & Operations Leader with multi-industry agricultural/specialty chemical and biotech/pharmaceutical experience with expertise in private equity business management and company creation. A senior level executive who has developed billion dollar business platforms and business plans which founded a spin-out company. Responsible for leading high powered internal and external multifunctional teams to create and execute plans, achieve value creating milestones and monetize opportunities.

Dean has over 30 years of progressive commercial experience in a wide variety of industries. Spending 27 years with The Dow Chemical Company Dean developed a disciplined approach to business management with roles starting from sales, sales management, product/market management, global operations/asset management and new business development.

A visionary leader who utilizes his entrepreneurial strengths he can evaluate and develop value capture strategies based on rigorous analysis and competitive positioning.

Most recently as CHIEF OPERATING OFFICER/GM of Serene Oncology, an Essex Woodlands Health Care Ventures company, Dean was responsible for managing the development of the lead product and business plan development for a Series "A" funding. In less than a year, identified and hired key consultants, building market based financial projections, project plans, met with the FDA and identified potential monetization milestones.

Dean was a founder of Sorbent Therapeutics, Inc., a spin-out company from Dow where he led the development of a new therapeutic (CLP) for end stage renal disease, congestive heart failure and hypertension. Dean led CLP from a simple idea to clinical trials and company formation (Sorbent) in less than 5 years, the ultimate business building opportunity. Leading everything from patents, manufacturing, safety & toxicology testing, regulatory approvals, clinical trials, project management, financial planning, business plan creation and attracting venture capital. Sorbent raised \$14M in the initial Series "A".

*"A STRATEGIC C-LEVEL BUSINESS LEADER GENERAL MANAGER
WHO KNOWS HOW TO CREATE VALUE"*

Dean has experience in AG products, specialty chemicals for water treatment, paper coating, carpet backing, automotive parts, pharmaceutical excipients, polyurethane raw material (polyols and isocyanates) with strong B2B marketing and management skills.

He also has strong operational experience leading the global planning and sourcing efforts in Dow's polyurethane business. Dean was the global leader for product sourcing and optimization across five continents and multiple plants.

Dean holds a MBA with honors in business and finance from Central Michigan University and a BSc in Microbiology from the University of Manitoba.

Dean is a member of Chicago Innovative Mentors and Beta Gamma Sigma Honors Society.

**Find out more about Dean at <http://www.linkedin.com/in/abrassart>
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